

March 17, 2011

Announcement for Effects of the Earthquake off the Pacific Coast of Tohoku

Nippon Rika Group today announced the following information regarding the effect on Nippon Rika Group from the earthquake off the Pacific Coast of Tohoku, which struck Northeastern Japan on March 11.

Status of Production Bases

Our production sites in Tochigi, Shimotsuke, and Fukushima, have suffered damages such as a part of wall, ceilings and products. We will continue to gather details on the status of damages to production facilities and make efforts to operate our facility system.

In addition, we will cooperate with Tokyo Electric Power Company's (TEPCO) request to cut electricity consumption by operating only those of its businesses related to provision of essential services required for social and economic activities. This decision extends to Nippon Rika Group and covers production facilities in areas where TEPCO plans controlled power outages. Due to irregular electricity and impassable streets, we may have a difficulty to meet customers' requests for deliveries and customer supports.

Status of Employees

We are reported that all of our employees got no injury and were safe from the earthquake.

We apologize for any inconvenience this may have caused you, your company and your clients. Our sales force will continue confirming detailed information regarding to the effects of the earthquake and make contact to each client as soon as possible.

We really appreciate your understanding and support.

Very truly yours,

Nippon Rika Group
Masao Toyoshima



Chief Marketing Officer